



# Minnesota Environmental Partnership

Minnesota Environmental Partnership (MEP) was founded in 1998 by advocates who know we can do more together than we can alone. Today, MEP supports a coalition of 70+ member organizations through education, public organizing, media campaigns, legislation, and research. We're passionate about environmental stewardship, and we provide the leadership and resources to make our community of advocates stronger.

## Membership Matters

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Members have access to resources and contribute to an engaged network of organizations that are working together to protect Minnesota's natural resources. Together, our member organizations have a stronger voice, and MEP provides a vital forum for our members to convene, collaborate, and communicate on critical issues affecting our Great Outdoors. Members have the opportunity to engage in cluster working groups that currently focus on water, pollinators, energy and climate, mining, transportation, and the Great Lakes.

## Two Tiers of Membership

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### Associate Level Benefit Highlights:

- Participation in clusters and collaboration on issues.
- Invitations to member events and community trainings.
- Ability to submit news and job listings and promote your organization in News Watch, Environmental Insider, the Loon Commons Blog, and social media.

### Partner Level Benefit Highlights:

- Leadership of clusters and Government Relations Committee steering teams.
- Access to detailed information from our public opinion poll, including expert analysis, complete briefing, and message guidance.
- Free access to our Action Alert Network and training to help you mobilize a broader engage public.
- Highlighted as a Partner with your logo in the annual MEP Briefing Book, which is presented to all state legislators, the executive office, partner agencies, state media, and made available to the public.
- Free access to MEP's conference room and press release distribution to our statewide list.

## Annual Dues Structure

Organizational Budget	Associate Member	Partner Member
Less than \$10,000	\$100	\$200
\$10,000 - \$100,000	\$150	\$400
\$100,000 - \$200,000	\$250	\$750
\$200,000 - \$500,000	\$350	\$1,000
\$500,000 - \$750,000	\$500	\$1,500
\$750,000 - \$1 million	\$650	\$2,500
More than \$1 million	\$850	\$3,500

\*MEP member dues scale for fiscal year 2018 (July 1, 2017 – June 30, 2018).

# Member Benefits

Benefit	Associate Members	Partner Members
<b>Convening</b>		
Invitations to member events	✓	✓
Community message training based on public opinion polling	✓	✓
Representation through board elections and bylaws	✓	✓
Expert briefing on annual public opinion poll		✓
Invitations to specialized member events with community leaders		✓
Use of MEP's conference room at our St. Paul office	\$25/ use	Free
<b>Collaboration</b>		
Participation in Issue Clusters and Government Relations Committee	✓	✓
Invitations to sign-on letters and issues	✓	✓
Eligibility to vote in MEP Board Elections	✓	✓
Leadership of Issue Clusters		✓
Leadership on Government Relations Committee Steering Team		✓
Ability to vote on collaborative campaign decisions		✓
Ability to initiate sign-on letters		✓
Recognition as a Member in MEP Briefing Book	Organization name	Organization logo and contact info
Ability to Submit Issue Briefs to MEP Briefing Book	\$250/ brief	\$150/ brief
<b>Communication</b>		
Member listing on MEP's website	Organization name	Organization name and logo
Job listings on MEP's website and in weekly emails	✓	✓
Ability to submit items and promote your organization in News Watch, Environmental Insider, the Loon Commons Blog, and via social media	✓	✓
Ability to submit items to MEP's event calendar	✓	✓
Unlimited staff receive emails, including <i>News Watch</i> and <i>Environmental Insider</i> newsletters	✓	✓
Access to MEP's Action Alert Network (MEP pays monthly fees, your organization pays for data upload)		✓
Preferred referrals to media		✓
Press release distribution to MEP Media List of 260+ media	\$25/ use	Free

## Questions?

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