



Minnesota
Environmental
Partnership

Minnesota Voters' Environmental Priorities in 2017

*Results of a Statewide Voter Survey
Conducted February 1-5, 2017*

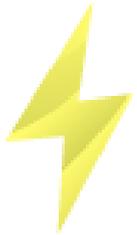
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Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

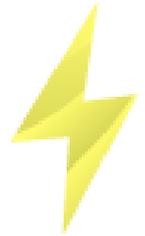


**PUBLIC OPINION
STRATEGIES**



Survey Methodology

- 502 live telephone interviews with registered Minnesota voters, with an oversample of rural Minnesotans to yield 306 rural interviews and 196 urban interviews
 - *Interviews conducted from February 1-5, 2017 on both landlines and cell phones*
 - *Data statistically weighted to reflect true geographic distribution of voters throughout the state*
- Margin of sampling error of +/-5.3% for statewide sample; +/-6.9% for urban voters and +/-5.7% for rural voters
- Some percentages may not sum to 100% due to rounding



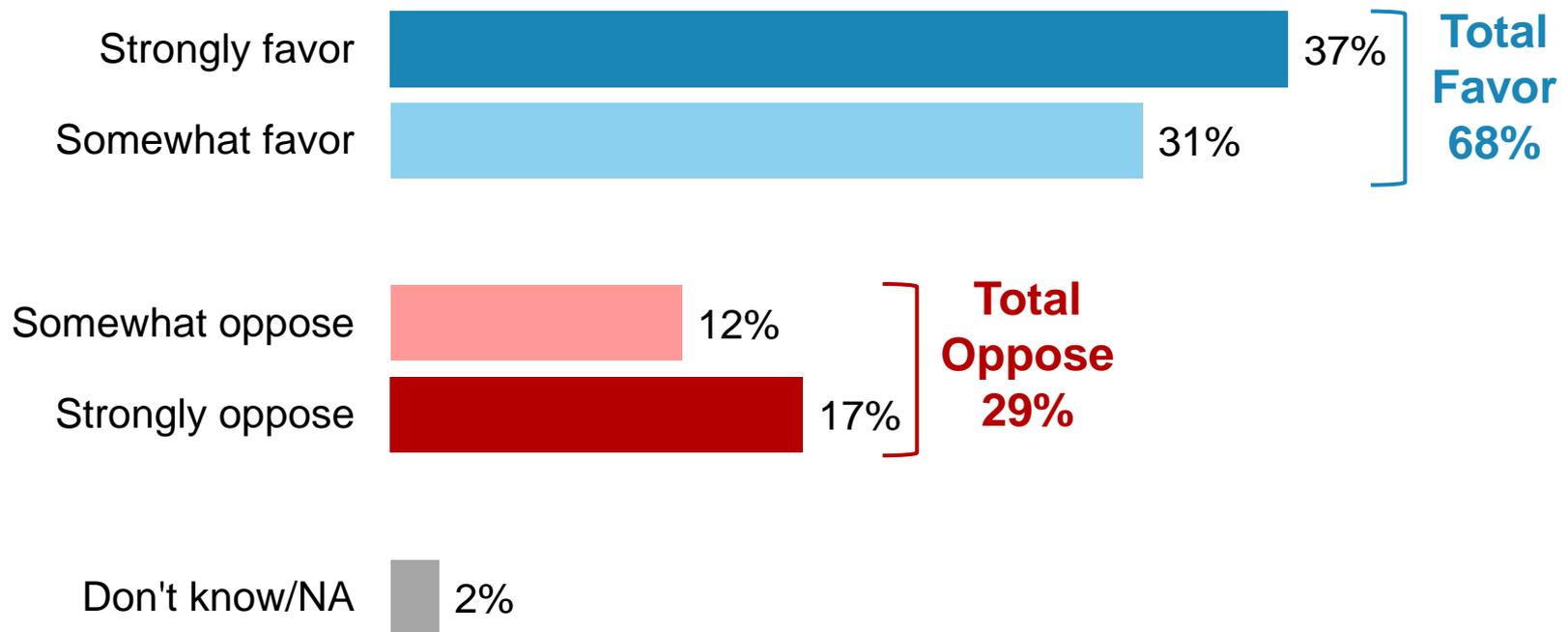


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Transportation

Minnesotans favor increased investment in funding for bike and pedestrian routes.

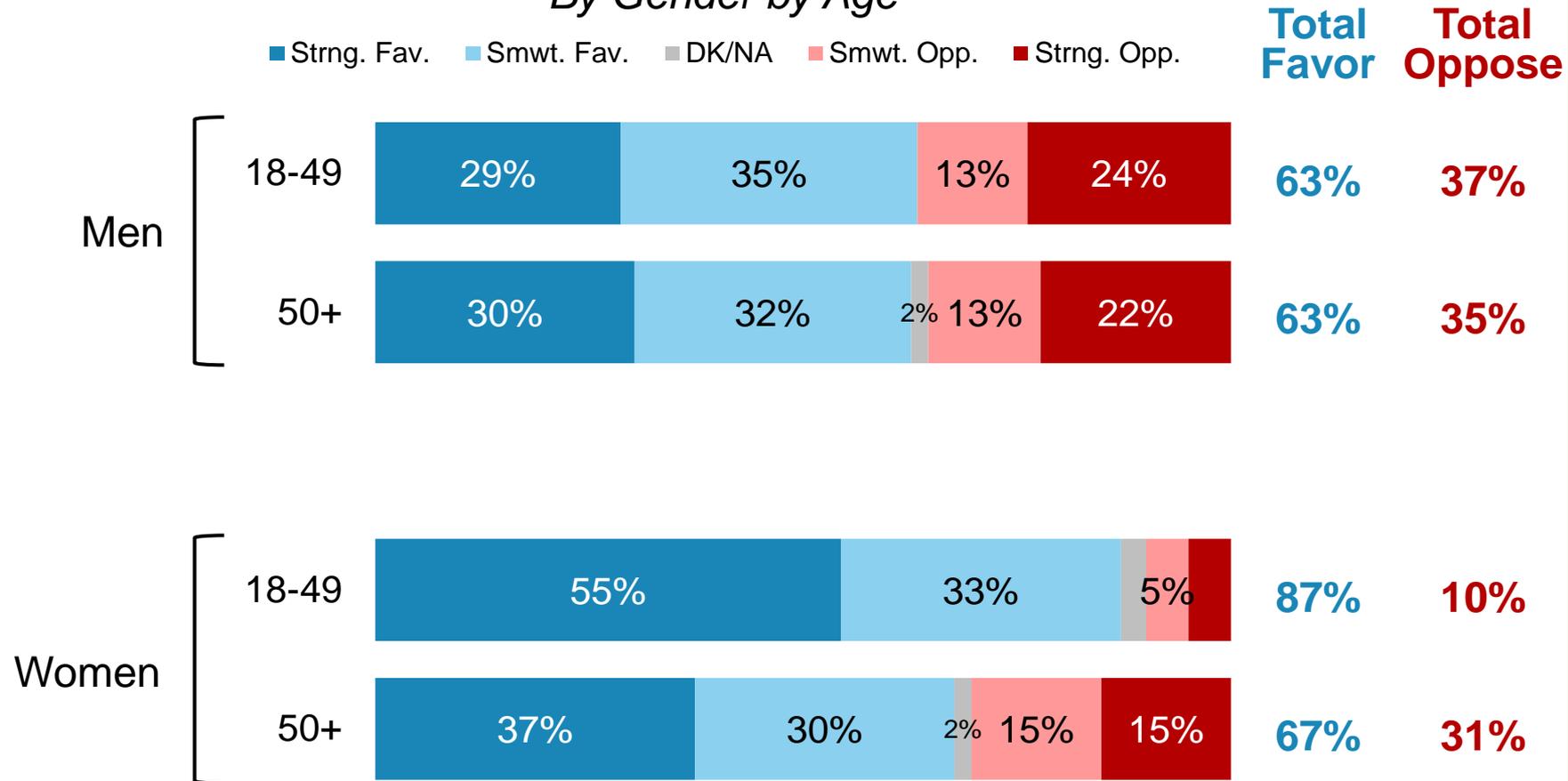
Minnesota legislators and Governor Dayton may consider options for increasing funding for roads and transit during the upcoming legislative session. Would you favor or oppose including, in these proposals, additional funding for safe bicycle and pedestrian routes?



Younger women stand out as enthusiastic supporters of bike and pedestrian investments.

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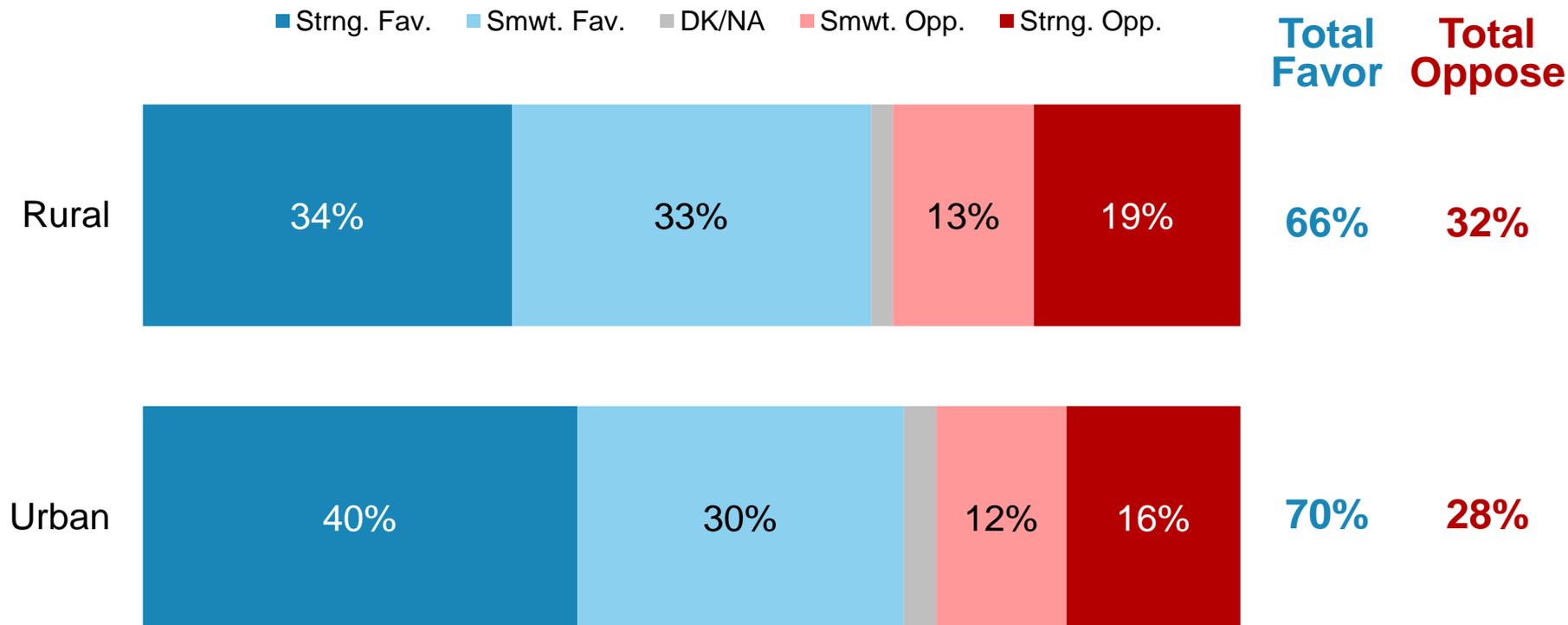
By Gender by Age



Both urban and rural voters are supportive, though urban voters with slightly more intensity.

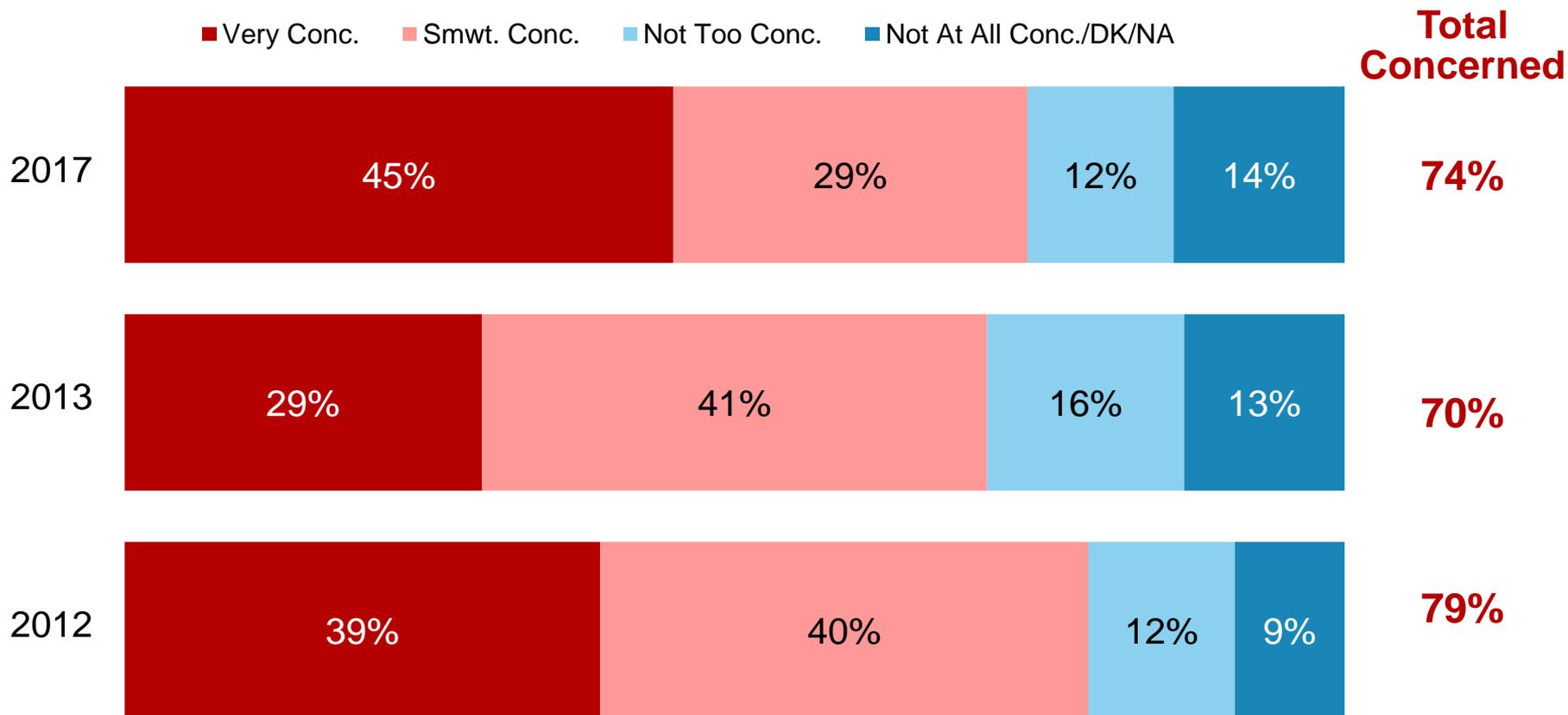
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By Type of Area



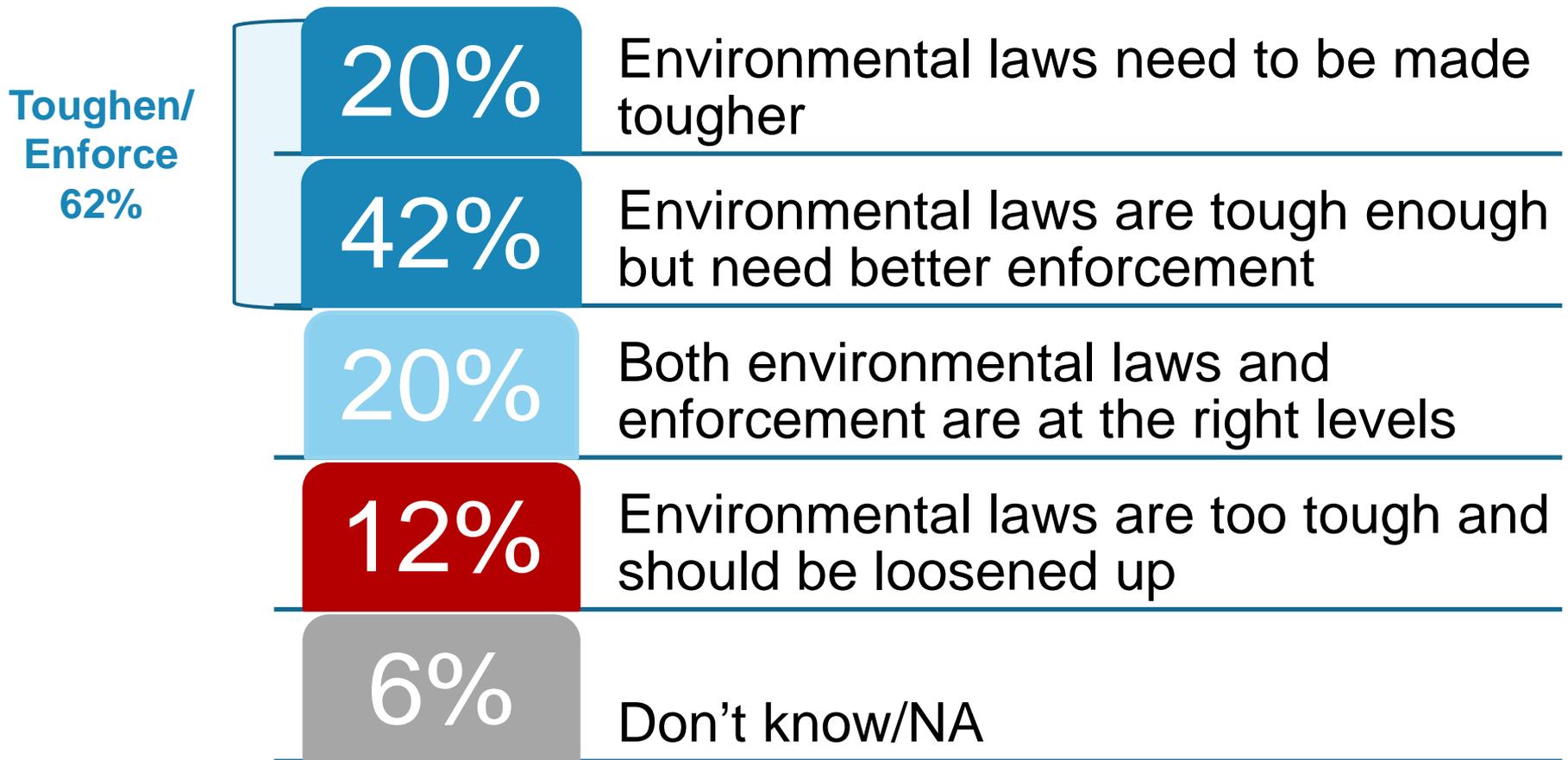
Nearly half of Minnesota voters say they are “very concerned” about rollbacks of environmental laws.

Rollbacks of laws that protect our land, air and water



More than three in five voters want tougher laws or better enforcement of existing laws.

Which of the following statements comes closest to your view of government regulations of the environment in Minnesota?

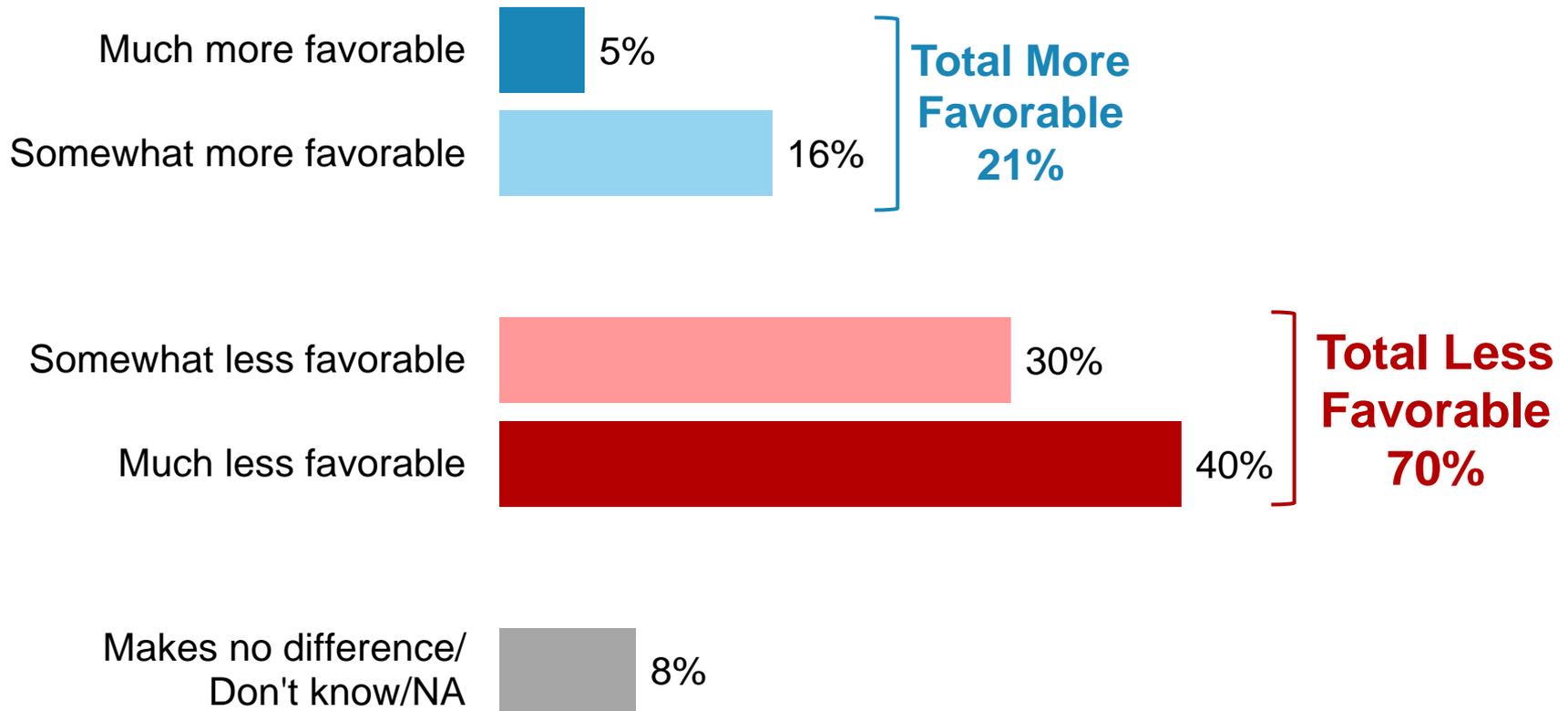


Nearly one-third of Democrats believe environmental laws should be made tougher.

Statement	All Voters	Party ID			Type of Area	
		Dems.	Inds.	Reps.	Rural	Urban
Environmental laws need to be made tougher	20%	32%	12%	10%	17%	22%
Environmental laws are tough enough but they need better enforcement	42%	47%	42%	37%	43%	42%
Both environmental laws and enforcement are at the right levels	20%	16%	21%	24%	22%	18%
Environmental laws are too tough and should be loosened up	12%	1%	14%	25%	14%	11%
Don't know/NA	6%	3%	11%	5%	5%	7%

By a margin of more than three to one, voters say less favorable view of their legislator.

Suppose that your state legislator voted to weaken environmental protection laws. Would you have a more favorable or less favorable view of them?



This impression varies along party lines, though with little difference between urban and rural.

Favorability	All Voters	Party ID			Type of Area	
		Dems.	Inds.	Reps.	Rural	Urban
Much more favorable	5%	1%	5%	10%	5%	5%
Somewhat more favorable	16%	6%	13%	33%	15%	17%
Total More Favorable	21%	7%	18%	43%	20%	22%

Somewhat less favorable	30%	30%	31%	30%	40%	24%
Much less favorable	40%	62%	37%	12%	31%	46%
Total Less Favorable	70%	92%	68%	42%	71%	69%

Makes no difference/ Don't know/NA	8%	1%	14%	14%	9%	8%
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