



## Job Opening: National Field Director

Minneapolis, MN

### Blue Green Alliance

Blue Green Alliance (BGA) is an innovative national partnership of the United Steelworkers, Sierra Club, Communications Workers of America, Service Employees International Union, Natural Resources Defense Council, Laborers International Union of North America and the Utility Workers Union of America – representing more than 6.5 million people. It is focused on promoting programs and policies that result in the development of the green economy with a special emphasis on:

- global warming solutions that create stable jobs;
- international trade reform;
- worker's rights; and
- the promotion of green chemistry to substitute for toxics in the work place and community.

### Job Summary

BGA seeks a National Field Director to work in its Minneapolis, MN headquarters. The National Field Director will coordinate BGA's field staff in 8-10 states and manage the field organizing elements of BGA's issue education and advocacy programs. The National Field Director reports to the Executive Director and works closely with staff in the Legislative and Communications Departments, as well as other BGA staff and partner organizations. The National Field Director is responsible for coordinating with the field directors and programs of BGA's partner organizations as needed.

### Essential Duties and Responsibilities

Responsibilities include, but are not limited, to:

- Manage field staff in 8-10 states to educate and build support within the organization's constituencies for the issues addressed by BGA's core principles;
- Work with other BGA staff as necessary to support the field staff;
- Work with the legislative and communications teams to identify opportunities for education and advocacy, and create field and communications strategies that are cohesive and complimentary;
- Establish strategic national and state campaign plans that collaborate with BGA's national partners;
- Coordinate field work with other coalition efforts and manage relationships and participation in those coalitions.

### Skills and Qualifications

- Bachelors degree;
- 6-8+ years experience in legislative, issue-based or political field campaigns is required, including experience with hiring and managing field staff;
- Excellent written and verbal communications skills;
- Strong interpersonal skills;
- Ability to work in a fast-paced environment with the capability to handle multiple tasks, work well under pressure and be detail-oriented;

- Ability to maintain productive working relationships remotely;
- Familiarity and previous experience working with labor unions is preferred;
- Familiarity and understanding of global warming and other environmental policies is important;
- A deep commitment to the mission of the Blue Green Alliance.

**Salary:** Commensurate with experience

**How to Apply :** Please submit a cover letter, resume, writing sample and three references by July 31, 2009 to Jennifer Bakkom (jenb@bluegreenalliance.org).

The Blue Green Alliance is an equal opportunity employer committed to a diverse workforce.

No phone calls please.